

MHABC Virtual Halloween Costume Contest

Thank you for your interest in the MHABC Virtual Costume Contest! With the cancellation of our main fundraiser, Dancing with the Boone County Stars this year, we are looking for other opportunities to raise funds and bridge the gap in our funding this year due to COVID-19. As a result we decided to create a fundraiser that could be done entirely virtually. We are excited to see what our community has up their sleeves this Halloween! The costume contest is for kids, adults, groups, and pets of all ages, limit one entry per person/pet/group. Cost of entry is \$10. Registration is required, and all photos will be approved by MHABC administrative staff before being eligible to participate in voting. Once voting begins, we would humbly suggest a donation of \$5.00 per vote or more, if you desire. Votes may be cast by visiting our website at the conclusion of the registration period (voting period will be Nov. 2nd-Nov. 5th). **This is a family friendly contest, and MHABC reserves the right to withhold posting any photos that do not meet with the criteria below. Read on for more information and contest rules!

Costume Categories:

Kids –ages 0-17

Adults – ages 18 and over

Groups – All ages. Get your office staff, family, neighbors, kids or friends together for a theme! This category is for all entries with 2 or more people in the photo. You may not enter an individual category with a costume you used in a group category, or vice versa.

Pet category – Dress your pet up in the costume of your choice! One pet per entry.

Challenge category - This is a specialty category that allows the entrant the opportunity to nominate/challenge any adult to dress up in a costume for all to see and vote on (nomination fee is \$5.00 minimum)! The nominee will be contacted to determine whether they wish to participate. If they agree and follow through, you pledge an additional \$25.00! They will be entered in the adult costume category above. Or you can request your nominee to dress in a specific costume of your choice...if he or she agrees and follows through, you pledge an additional \$100! He or she will be entered in adult costume category above. *All costume choices/nominations must be family friendly/appropriate and will be reviewed and approved by MHABC.

All donations benefit the programs of MHABC.

Costume Contest Rules

By entering the Contest, you agree to be bound by these Rules and to comply with all applicable laws and regulations. Void where prohibited.

“We”, “us”, “our”, and “MHABC” refers to Mental Health America of Boone County in Lebanon, Indiana.

ELIGIBILITY: The MHABC costume contest is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry or who have permission from their legal guardian to participate. Individuals who are considered minors in their own jurisdiction, who are subject to a guardianship, or who are otherwise considered vulnerable must have the permission of their guardian to participate. The Contest is subject to federal, state, and local laws and regulations. MHABC employees are not eligible to participate.

CONTEST PERIOD: Registration begins Oct. 2, 2020 and ends on November 1, 2020 at 11:59 p.m. EST. Entries that are submitted after the Contest Period will not be considered. Submissions will be accepted online only. Voting will occur between Nov. 2, 2020 through Nov. 5, 2020 at noon, EST. Winner will be announced on November 6, 2020.

HOW TO ENTER: Submit your contest entry and photo via the link on MHABC’s website by 11:59 p.m. on November 1, 2020. Please contact Katie at kpolllockmhabc@gmail.com if you have any questions. You may only enter one category for each costume. You may not enter a costume individually that has been used in a group entry, or vice versa.

PRIZES: There will be two ways to win in each category. One prize will be awarded to the entrant of the photo with the highest number of number of votes. Another first place prize will be awarded to the entrant of the photo chosen by the judges’ panel. Certificates, small prizes (TBD) and bragging rights will be awarded to the first place costume in each category.

ELIGIBILITY AND JUDGING: Costumes that are judged will be judged on creativity and effort. The public will judge via our voting page. The panel of judges will be community members, potentially including MHABC staff, board members, and other members of the community.

COSTUME RESTRICTIONS: Entries must not contain anything that is or may be: (i) threatening, harassing, degrading or hateful; (ii) defamatory; (iii) fraudulent or tortious; (iv) obscene, indecent or otherwise objectionable; (v) deemed to cause feelings of disharmony, enmity, hatred or hostility between different religious or racial groups; (vii) dangerous or potentially dangerous, or that would encourage dangerous behavior from viewers, such as use of explosives and/or harmful substances; (viii) contrary to governmental policies of any country whose residents are eligible to enter the Contest. MHABC reserves the right to make this determination. No Nudity or suggestive costumes. Must be at least 18 years of age or have permission from your legal guardian to participate (age restriction does not apply to photos of

pets submitted by person(s) 18 years of age or older). Participants who are considered minor(s) in their jurisdiction, subject to a guardianship, or otherwise considered a vulnerable adult must have the permission from someone with the legal authority to consent on their behalf in order to participate. Contestants violating these rules will be immediately disqualified, and all determinations as to qualification will be left to the discretion of MHABC administrative staff.

WINNER NOTIFICATION: The potential winners will be notified by Facebook message, email, mail or phone. If a potential winner cannot be contacted, or a prize is returned as undeliverable, the potential winner forfeits the prize. The person with the legal authority to consent on behalf of the individuals in the photo must provide their email address to receive the prize on behalf of the potential winner(s). In the event that a potential winner is disqualified for any reason, MHABC will award the applicable prize to the runner up (next highest number of votes or the panel's next choice).

USE OF NAME, LIKENESS, ETC.: By entering the Contest, you hereby acknowledge and agree that MHABC shall have the unlimited right to use and publish your likeness, photograph, character and book information, and other information submitted by you to us, in all media now known or hereafter developed, for all purposes of this Contest, as well as for all general marketing, advertising, fundraising, and other business purposes of MHABC, all without notice or compensation to you.

ENTRANT RELEASE: By entering this Contest, you forever release, indemnify, discharge, and agree to hold harmless, all Released Parties from any and all claims, causes of action, liabilities and damages: (a) for personal injuries, death, loss of or damage to personal property, and/or other harm or loss of any nature whatsoever sustained by anyone or anything in connection with your participation in the Contest; (b) for libel, defamation, invasion of privacy, violation of the right of publicity, infringement of copyright, or violation of any other personal or property right ; and/or (c) from any typographical, human or other error in the printing, offering, selection, operation or announcement of any Contest activity and/or prize.

ADDITIONAL CONDITIONS: MHABC reserves the right to terminate the Contest if fraud, technical failures or any other factor beyond reasonable control impairs the integrity of the Contest as determined by MHABC in its sole discretion. At its sole discretion, MHABC may disqualify any person whom it considers to have intentionally violated the Rules or any element of the Contest. By participating, entrants agree: (a) to be bound by the Contest Rules and the decisions of the person or persons who select the winners, and (b) to release, indemnify, and hold harmless MHABC, and each of their respective affiliates, subsidiaries, and independent contractors, and their respective board members, directors, officers, employees, and agents, including advertising and promotion agencies, (collectively, "Released Parties") from any and all liability with respect to acceptance, possession or use (or misuse) of the prizes or participation in the Contest.

APPLICABLE LAW: These Official Rules are governed by the laws of the State of Indiana and any applicable federal laws without giving effect to conflicts of law rules.